



## **THE COMPANY**

### **PROFILE**

Eyecatching Media (Cyprus) LTD founded in 2009. The company's major aim is to satisfy the market needs of managing and communicating promotional, advertising and informative messages to consumers in the "Out of Home" environment, using the rapidly developing technology field of Digital Dynamic Signage. Furthermore, one of Eyecatching Media's goals is the development of synergies with companies which belong to markets such as Retail, Advertising and Media, in order to build Digital Signage/Media Networks that will absorb advertising budgets.

### **INSIGHT - EXPERIENCE**

The founders of Eyecatching Media have been involved in the Digital Signage industry the last ten years, since its actual global evolution. During these years, the senior management of Eyecatching Media has carried out several projects in Cyprus, Greece, and other foreign countries like Russia, UK and Dubai.

Eyecatching Media relies on its egghead employment staff, which is constantly trained, educated and specialized in Digital Signage advancements as well as its technological substructure in order to undertake and carry out with success any project on this field.